

ANUBHAV KUMAR

Lose weight not hope



ABOUT ME

My name is Anubhav Kumar, a fitness influencer and blogger helping people to stay fit, young, and positive through motivation, spreading awareness, and guidance.

I believe the best way to build trust among people is to put yourself in their shoes and connect in the language their hearts understand.

This way people love me and trust me for what I share and recommend them through my blogs, social media, seminars, etc

As seen on



GQ MAGAZINE



THE SECRET



DESIBLITZ

About my blog

WWW.ANUBHAVKUMAR.IN

My blog is less a blog and more like a fitness community builder. The world is changing and so are people's preferences. This is the reason I do not let my website to be the same old fitness blog with the same old monotonous content and suggestion style. I believe that content with a story can have a long-lasting impression, and feel that I can touch hearts with my storytelling skills. This helps my platform to have highly targeted and loyal readers. My blog also got featured on the list of "Top weight loss blog" by the FEEDSPOT team.

Growth secret

TRUST, AWARENESS & MOTIVATION

EVERYTHING ABOUT AWARENESS

MY MANTRA OF MARKETING MY BLOG

The beauty of knowledge lies in sharing it with others. I spread fitness awareness, and people spread awareness about me and my blog, and this is how my blog is seeing growth in auto-pilot mode. This simple strategy has helped my blog to fetch around 10K unique visitors per month in just less than 11 months of its start. Not only this, this simple rule of marketing turned out to be a money and time saver. On top of that, I gained the trust and love of my readers, what more one can expect.

Insta @anubhav.mission

EVERYTHING YOU ARE DOING NOW GONNA BE A MEMORY. DO SOMETHING IN PRESENT FOR A HEALTHY FUTURE. LET COMING GENERATIONS USE YOUR BOOK OF MEMORIES AS A BLUEPRINT OF FITNESS. WORK SO HARD THAT YOUR BOOK BECOMES BEST SELLING BOOK

My memory at
www.anubhavkumar.in



INSTA@ANUBHAV.MISSION

MY FRIEND MET ME FOR HALF AN HOUR 1 MONTH BACK. HE WAS SO INSPIRED WITH MY RESULTS THAT HE PROMISED ME TO WORK ON HIS SOARING WEIGHT AND NOW WAS ABLE TO REDUCE 4 KGS IN A MONTH.

YOUR SMALL EFFORTS CAN SPREAD HAPPINESS AROUND. SO, BE FIT AND INSPIRE OTHER TO BE FIT.

spread happiness with me at
www.anubhavkumar.in

EVERYTHING ABOUT TRUST

THE GROWTH RECIPE

I help people to lose weight, and people help me to market my blog. I receive many words of appreciation from my readers, and this is how I figure out if I am going in the right direction or not. People share about me and my blog on social media, word of mouth, and recommendations. Some even create their first-ever email id and social media page just to connect with me.

I respect their kindness and try my best to keep my words, and this is how people's trust is helping my blog to see exponential growth.

THE FUTURE OF MY BLOG IS READER'S LOYALTY

*Growth and sales: A byproduct of
consumer trust*

Future growth lies in what you do in the present. I can completely sense, loyalty is the biggest factor in my blog growth. Knowledge is everywhere in the market, when you serve the same knowledge with empathy, story, and motivation, you skyrocket your sales. And, this is making my blog to secure an evergreen future. Fitness will always be there, the challenging task is to make people build trust in your brand.



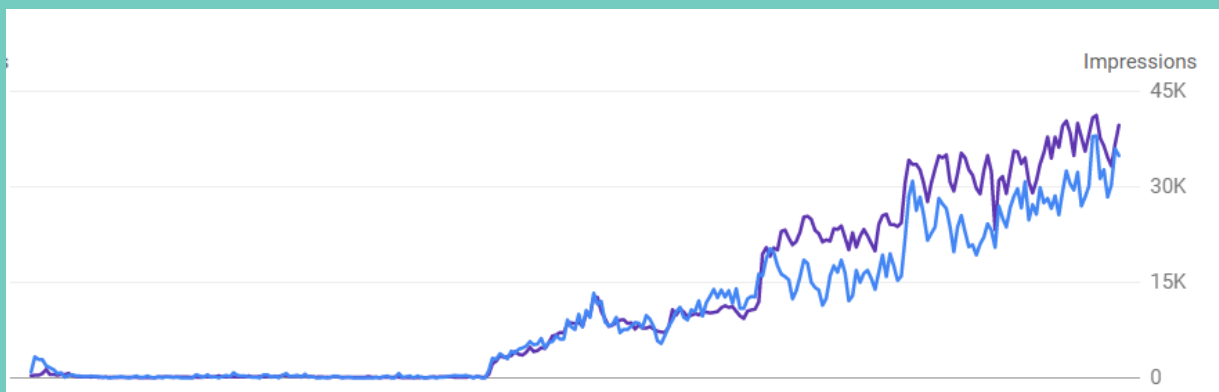
*From zero to ~10K unique
visitors per month*

*Reached the milestone of ~10k
visitors per month in just less than 11
months of starting my blog.*



*~4.5% of handsome Amazon
affiliate conversion rate*

*My blog is making an excellent
conversion rate of ~4.5% of leads I am
sending to Amazon.in*



Google search console story of my blog exponential growth: Zero to unstoppable

POPULAR BLOG TOPICS

FITNESS TOPICS I COVER



WEIGHT LOSS

Weight loss tips and advice



RECIPES

Weight loss recipes



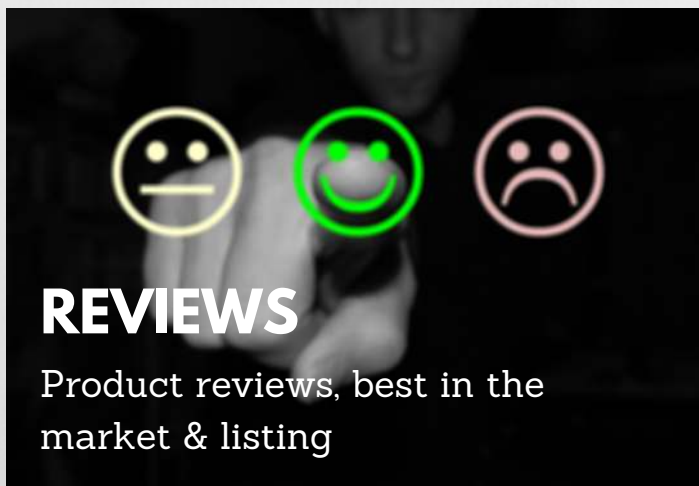
WEIGHT LOSS FOOD

Weight loss friendly food & diet



WORKOUT

Workout and fitness products



REVIEWS

Product reviews, best in the market & listing



RECOMMENDATIONS

Brand recommendations

LETS GROW AND BUILD TRUST TOGETHER

Partnership opportunities:

- Banner ads (Top, sidebar, and footer)
- Sponsored post
- Review post (Listing & ranking of best)
- Recipe post (Featuring product in the recipes posts with an image and ~100 words overview)
- Product review (Overview, features, usage, pros & cons)
- Instagram + blog featuring

Note:

I follow three approaches for my blog posts for the food and recipes category:

1. Educating people about a particular food. (Introduction, benefits, nutrition profile, recipes, my brand recommendation, etc). This approach works best among all (From readers and Google/SEO perspective)
2. Directly sharing the recipe itself
3. List of best brands for a particular food item (Example: Whey protein, green tea, etc)

Many of the recipes are ranking on the first page of Google for highly competitive Google search terms in fitness, diet and health niche.

Promotional packages may contain single blog post, banner ad, and Instagram post, or a combination of these three. The prices may vary based on your promotional requirements. For more info, feel free to contact me with your budget and requirements.

CONTACT ME

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Email

[@anubhav.mission](https://www.instagram.com/anubhav.mission)

Instagram

www.anubhavkumar.in

Website

LET'S WE TWO BUILD A STRONG EVERGREEN RELATIONSHIP TO LET OUR AUDIENCE BUILD LONG TERM RELATIONSHIPS WITH OUR OFFERINGS



Unlimited success coming your way

